
Eileen V. Quigley

Summary of Qualifications

- Seasoned executive leader of for-profit businesses and 501(c)(3)/(c)(4) nonprofit organizations
- Excellent strategic thinker with well-honed strategic planning skills
- Proven entrepreneur and manager of people, budgets, and resources
- Decade of experience with a wide range of Internet technologies
- Skilled writer with well-developed analytical skills
- Team player willing to go the extra mile for an organization/business
- Civic leader and policy expert in the Puget Sound region

Professional Experience

EXECUTIVE MANAGEMENT

- 17 years of operational management involving hiring and managing several diverse teams
- 11 years experience consulting to nonprofit and for-profit entities on the strategic use of Internet technology for communications, advocacy, online community-building, and fundraising
- 10 years as Executive Director of 501(c)(3) and 501(c)(4) nonprofit organizations
- Deep expertise in the use of Web technologies for nonprofit organizations
- Started and ran four nonprofit organizations and two for-profit; consulted on two other start-ups
- Created and managed numerous boards, advisory committees, and volunteer taskforces
- Expertise in both fundraising and grant-making

BUDGET MANAGEMENT, FINANCIAL PLANNING, GRANT-MAKING, AND FUNDRAISING

- Responsible for all strategic planning, budgeting, and revenue attainment in for-profit business, as well as for fundraising for four nonprofit organizations
- P & L responsibility for seven years as division head in technology company
- Forecast annual budgets, prioritizing costs according to program goals and objectives
- Presented budgets to CEO and/or Board Chairs on an annual basis
- Raised annual budgets for 501(c)(3) and 501(c)(4) organizations
- Oversaw the donation of \$3 million during tenure as Chair of the Board of the RealNetworks Foundation

PRESENTATION, COMMUNICATION, AND PUBLIC ADVOCACY SKILLS

- Delivered 41 speeches nationally on topics ranging from the strategic uses of technology, online communication strategies, fundraising on the Internet, nonprofit organizational management, and capacity development
- Testified before the Seattle City Council and the King County Council on regional public policy matters concerning land use, growth management, water, and transportation

Curriculum Vitae

PROFESSIONAL EXPERIENCE

Qvisory, Inc., Qvisory Services, Inc., and Qvisory Education Fund, Seattle, WA (March 2007-December 2008) President & Executive Director, CEO, & Executive Director (respectively)

Created and launched Qvisory, a three-entity organization consisting of a 501(c)(4), a for-profit taxable subsidiary, and a 501(c)(3). Oversaw the development of this national online membership and advocacy organization, including mission, goals, advocacy platform, strategic planning, budgeting, marketing, technology platform and website. Managed the board, staff, and consultants; fundraising; vendor, partner, and user relations.

E. V. Quigley Consulting Services, Seattle, WA (July 2003-March 2007; Present) President

Provides strategic planning, nonprofit organizational management, project management, Internet consulting, strategic planning, capacity development, communications, budgeting, writing, and analytical services. Clients included the Humane Society of the United States, Kinetic Books, Air America Radio, Crosscut, LLC, Washington State Department of Ecology, Puget Sound Partnership.

Air America Radio, New York, NY (December 2004-December 2005) Chief of Staff to Board Chair

Responsibilities included keeping Board minutes for all Board meetings, weekly review of cashflow projections and financial statements of actuals to budget, conducted CEO Search in 2005, staffed various fundraising rounds, which included editing business plans, maintaining capitalization tables, and discussing business proposition with potential investors and their financial advisors.

RealNetworks, Inc., Seattle, WA (July 1996-July 2003) General Manager, Nonprofit Affairs

RealImpact provided strategic communication and Internet technology consulting services that helped 183 clients over a seven-year period use the Web to increase membership, raise money online, and expand awareness of progressive social and political issues. P & L responsibility for revenue attainment. Managed budget and hiring of full-time and contract technical and creative staff. Presented at numerous conferences as an expert on the uses of technology for nonprofit organizations. Negotiated and managed all contracts.

WebActive was the premier online streaming media outlet for progressive social and political programming from 1996-2000. Oversaw design and editorial content and the technical staff that produced this portal site. Located prospective content partners and negotiated agreements to secure access to their content. Coordinated with advertising and marketing departments to sell ads and publicize online events.

RealNetworks Foundation disburses five percent of the company's net profits. Launched Foundation in 2000; hired and managed staff; presided over Foundation Board meetings, which oversaw grants, corporate contributions, software donations, and volunteer activity of the company.

The Municipal League of King County, Seattle, WA (July 1992-April 1996) President

The Municipal League promotes good government and civic engagement through both a 501(c)(3) and a 501(c)(4). Proposed policy, programs, and budget; created and implemented annual work plan. Staffed the Board of Trustees and Executive Committee. Managed staff and volunteers. Developed and implemented fundraising and membership recruitment strategies. Wrote grants and fundraising appeals. Oversaw, wrote, and edited policy reports. Provided policy analysis for elected officials, the business community, government employees, the media, and citizen groups.

Discovery Institute, Seattle, WA (January 1992-July 1992) *Fellow*

Areas of concentration included children's issues, social welfare policy, and homelessness. While at Discovery, also wrote articles on politics, business, the arts, and social welfare issues published in The Washington Post, The New York Times, Congressional Quarterly, and Seattle Weekly.

The New Pacific Publishing Association, Seattle, WA (December 1988-December 1991)

Editor & Executive Director

The New Pacific was a quarterly journal of cultural and economic affairs for the Pacific Northwest and Western Canada. Created the magazine. Managed editorial staff and a tri-city (Seattle, Portland, Vancouver, BC) editorial board. Assigned and edited all articles, essays, artwork, and poetry. Oversaw layout and blue-line corrections. Managed all business aspects of publication and the American and Canadian nonprofit organizations that published the magazine. Staffed the Board of Trustees.

Los Angeles Times New York Bureau, New York City (June 1987-November 1988)

General Assignment Reporter

Covered political, business, and national news stories, including the stock market crash of 1987 and several high-profile merger and acquisition stories. Wrote feature stories, including profiles and author interviews. Covered the presidential debates and analyzed political television advertisements during the 1988 campaign.

The Sawyer-Miller Group, New York City (January 1987-May 1987) *Consultant*

The Sawyer-Miller Group is an international and national political consulting firm. Analyzed the 1986 congressional and presidential campaigns. Critiqued political television advertisements from prior years and suggested strategies for positioning candidates running for office.

The Communications Company, Washington, DC (March 1986-December 1986)

Director of Research

Managed staff of political researchers for one of the country's top Democratic political consulting firms. Wrote strategy memos, speeches, and radio and television advertisements. Prepared U.S. Democratic Senate candidates for debates and talk shows. Organized television shoots for candidates. Edited the Democratic Fact Book, a detailed examination of policies and issues germane to the 1986 elections.

National Journal, Washington, DC (January 1985-March 1986)

Associate Editor

Wrote three weekly feature columns on economic data, trends in national public opinion, and the People column for this weekly magazine of government and politics. Created the Inside Politics column.

NBC News, New York City (September 1983-December 1984)

Off-Air Political Reporter & Researcher

Covered the 1984 presidential, gubernatorial, and congressional elections in 17 states. Analyzed demographic, voting, and poll data. Wrote stories and election handbooks for on-air reporters and news anchor Tom Brokaw. Covered the Democratic and Republican conventions.

Felice K. Shea Campaign for Judge, New York City (1982)

Campaign Manager

Ran the successful Supreme Court campaign for Felice K. Shea in New York City.

Department of Consumer Affairs, New York City (January 1981-June 1982)

Researcher Analyst & Assistant Press Secretary

Wrote press releases and testimony for the Commissioner. Analyzed trends in consumer behavior and market basket and oil and gas consumption. Performed cost/benefit analyses. Wrote analytical reports. Investigated consumer fraud.

Liz Holtzman 1980 Senate Campaign, New York State (September -December 1980)

Receptionist & Assistant to the Candidate

Handled all incoming calls from the press and the public. Assisted the Office Manager and Press Secretary with administrative tasks. Assisted the Advance Team with preparation for events. Stayed on after the campaign to file FEC reports and close out the office.

RECOGNITION

Chosen as an Innovator by the *Puget Sound Business Journal* and [profiled](#) on May 18, 2001.

EDUCATION

Columbia University, New York, New York

Master of Science (Journalism) 1983. Master's thesis on 1946 atomic tests in Bikini Islands published in the December 1984 issue of *The Washington Monthly*.

Middlebury College, Middlebury, Vermont

Summer Language Program Certificate (Japanese) Summer 1983

Yale University, New Haven, Connecticut

Bachelor of Arts (Literature) 1980

CONTACT INFORMATION

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